

# MANGALORE UNIVERSITY – NEP 2021-2022

## MODEL QUESTIONS

### Management Principles and Applications

I Semester *B.Com.*

#### I. QUESTIONS CARRING 2 MARKS EACH: ( Answer in two or three sentences each.)

1. Define the term management?
2. What do you mean by planning?
3. Define the term planning.
4. Explain the term strategic planning.
5. What do you mean by competitor analysis?
6. Define the term organising.
7. State the meaning of span of management.
8. What do you mean by network organisation structure?
9. Define the term staffing.
10. Define the term motivation.
11. Define the term leadership.
12. Define the term controlling.
13. Define the term co-ordination.
14. What is Return On Investment (ROI).
15. What is Social Environment?
16. What is SWOT Analysis?
17. What is Esprit De Corps?
18. What is scalar chain?
19. What is Technological Environment?
20. What is meant by delegation of authority?

21. What is unity of command?
22. What is unity of direction?
24. What is principle of functional definition?
25. What is exception principle?
26. What is principle of reciprocal relationship?
27. What is Pseudo Scientific Selection Method?

## **II. QUESTION CARRING 5 MARKS: ( Answer in about a page)**

1. Explain the importance of management.
2. Discuss essence of managership or managerial skill.
3. Explain the features of planning.
4. Explain the importance and limitations of Strategic Planning.
5. Discuss SWOT Analysis.
6. Explain BCG Matrix Analysis.
7. Explain the process of Organising.
8. Write a note on system approach.
9. Write a note on contingency approach.
10. What do you mean by Delegation of Authority? Explain its features.
11. Explain the Principles of Delegation of Authority.
12. Discuss the benefits of Delegation of Authority.
13. Explain the features of Staffing.
14. Critically examine VROOMS Expectation theory of motivation.
15. Discuss Herzberg's Two Factor Theory Of Motivation.
16. Explain the Likert's Scale Theory Of Leadership.
17. Discuss Blake and Mouten's managerial grid theory of leadership.
18. Discuss the steps in Control Process.
19. Explain the advantages and limitations of Controlling.

20. Discuss ratio analysis a technique of control.
21. What do you mean by budgetary control. Explain its features.
22. Write a note on Co-ordination.
23. Write a note on Economic Value Added (EVA) Technique of Control.
24. Explain Competitor Analysis.
25. Write a note on Network organisation Structure.
26. What are the factors determining the Span of Management.
27. Write a note on transactional leadership.
28. Write a note on transformational leadership.
29. What is ratio analysis.
30. Write a note on EVA.
31. Write a note on PERT.
32. Write a note on CPM.
33. Write a note on budgetary control.
34. Write a note on Pseudo Scientific Method of Selection.

### **III. QUESTION CARRING 15 MARKS: ( Answer in about 3 or 4 pages)**

1. Explain Henry Fayol's Theory of Management.
2. Discuss the Principles of Organising.
3. What do you mean by Delegation of Authority. Explain the barriers to Effective Delegations. Discuss the guidelines of Effective Delegation.
4. Discuss the Staffing Process.
5. Strategic Planning meaning and process.
6. Organising meaning and process.
7. External and Internal Environmental Analysis.
8. Explain the following techniques of control.  
A) Ratio Analysis    B) Budgetary control    C)EVA    D) PERT    E)CPM..